

Auberge Godefroy expands its appeal to couples, families

BY ROCHELLE LASH, SPECIAL TO THE GAZETTE SEPTEMBER 6, 2010



Auberge Godefroy, named for an 1600s seigneur, has 71 high-tech rooms and suites.

Editor's note: Some of the details might have changed since the original publication date. Please check with the establishment before heading out!

Original publication date: Feb. 25, 2010

BÉCANCOUR – Auberge Godefroy is a country hotel that is not really in the countryside. But it is getting there.

Godefroy, named for a seigneur and a fur trader in the 1600s, is a modern-looking château built 20 years ago for a business clientele. That explains its less-than-pastoral location south of the St. Lawrence River near Highway 55, which links Highways 40 and 20.

However, over the years, Godefroy has grown into a leisure getaway for couples and families, and it is working to become more green and gorgeous, adding trees and gardens to create a prettier setting.

“We have done a lot of landscaping, and there is more to come,” said Guy Boisclair, who owns the hotel with his wife, Solange Rouleau. “Originally, we wanted easy access to the highways because Bécancour’s industrial park is the largest in Quebec in area. And, of its 10 biggest companies, like Alcoa and Olin from the U.S. or Cepsa from Spain, not one is Canadian, so we get a lot of people from the U.S. and Europe.

“Now we also receive guests on holiday, so we are working to improve the surroundings, but our original plan always has been consistent – to have a medium-sized hotel with personal service and a relaxing atmosphere,” said Boisclair, who trained at the Institut de tourisme et d’hôtellerie du Québec

